

## HIPS Public Relations Report for 2018

In 2018 I contacted the iris show chairs listed in the AIS show directory and offered to send HIPS materials for their shows. There were 55 requests for packets, which included membership brochures, Guardian Gardens FAQ flyers, and flyers on how to become a HIPS Display Garden.

HIPS had a display at the AIS Convention in New Orleans. Approximately 12 people joined or renewed their membership at the convention.

Mike Unser continues to maintain the HIPS Facebook page with regular postings of historic irises. We now have 3,800 followers of our page.

I worked with Kate Brewitt, our HIPS Display Garden Chair, to create and order new signs for the garden owners. The new signs are printed on aluminum, in colored enamel.

I presented programs on HIPS to the Elmohr Iris Society in Colorado Springs, Colorado and the Region 6 Spring Meeting in Okemos, Michigan. Both were well-received, and a number of attendees joined HIPS.

HIPS materials are available for members who would like to share them with their local clubs. Email [pr@historicism.org](mailto:pr@historicism.org) with your request.

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